

Pledge

Office Chairs Ltd

Pledge Office Chairs is pleased to announce the completion of its new sales team. **Nigel Knott** has joined the company as National Accounts Manager, handling current key accounts, with a brief to develop partnerships in the manufacturing sector. **Colin McNair** is establishing Pledge's presence in the North and Scotland with the dealer community. "We now have a focused approach to our account development and are planning long term sustained growth over the coming months" says Stephen Russell – Sales Director. "The appointment of a Marketing Manager - **Jason Lock** - gives us the capability to produce literature in house with speed and the ability to respond to individual customer requirements for marketing materials." At Design PRIMA in May, Pledge will be launching fourteen new ranges that will form its *Edge Seating Collection* of soft furnishings and reception seating.

Pledge - 01525 376 181

